## **RULES OF THE "THE ESSENTIALS" CONTEST**

- Participants must accumulate at least 5 tickets for the films in the "The essentials" series, presented at the Cinémathèque québécoise between July 1 and August 31, 2022, and present themselves at the Cinémathèque reception desk to fill out the entry form before Wednesday, August 31, at 9:30 pm.
- Facsimiles are not accepted.
- The Cinémathèque québécoise is offering you a chance to win :
  - One (1) VIP Card offering unlimited access to the Cinémathèque québécoise's regular programming for one (1) year;
  - Two (2) tickets valid for the programming of the Centre d'art et d'essai de la Cinémathèque québécoise;
  - One (1) official poster of the "Les incontournables" cycle;
  - o One (1) voucher redeemable for drinks at the Cinémathèque québécoise Café-bar;
  - o One (1) copy of Marcel Jean's Dictionnaire des films québécois;
  - One (1) copy of the book XPQ: traversée du cinéma expérimental québécois by Ralph Elawani and Guillaume Lafleur;
  - o One (1) Cinémathèque québécoise button.
- Total value of the prizes: \$240
- The draw among all the entries received will take place on Thursday, September 1st at noon at the Cinémathèque québécoise, located at 335, boul. East, Montreal, H2X 1K1.
- The winner will be able to pick up his/her prize at the Cinémathèque québécoise.
- Prizes are not exchangeable and must be accepted as is.
- One entry per 5 tickets per person for the duration of the contest (5 tickets = 1 entry, 10 tickets = 2 entries, etc.).
- Tickets must have been purchased as part of the Cinémathèque québécoise's "Les incontournables" cycle.
- Participants must have reached the age of majority in their province or territory of residence on the date the contest begins or have the consent of their parent or guardian.
- Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- Employees and representatives of the Cinémathèque québécoise and persons with whom they reside are not eligible to participate in this contest.
- The VIP Card and tickets for the Centre d'art et d'essai are not applicable for special events or special screenings of the Cinémathèque québécoise.
- If it is impossible to provide the prize as described in these rules, the Cinémathèque québécoise and its directors, officers and employees reserve the right to substitute the prize in whole or in part for one or more prizes of approximately equivalent value.
- The rules and regulations are available at the Cinémathèque québécoise (335 De Maisonneuve Blvd. East, Montreal, H2X 1K1) and on the organization's website at <u>cinematheque.qc.ca</u>.